

Swedish National Laboratory on Sustainable lifestyles

Umeå, Sliperiet, 15-16 november 2017

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WEDNESDAY, 15 NOVEMBER

12.00 REGISTRATION

12.30 WELCOME TO UMEÅ

WHITE BOX

Hans Lindberg, mayor, City of Umeå, Ingela Hiltula from the Swedish Environmental Protection Agency welcomes this year's Swedish national laboratory on sustainable lifestyles. Moderator is Pia Sjögren.

**12.50 KEY NOTE: TOWARDS
A SUSTAINABLE WELFARE NATION**

WHITE BOX

No longer business as usual – how does UN Nations Sustainable Development Goal on sustainable consumption and production transform businesses and decreases our footprints?

**Towards a sustainable welfare nation
– Sustainable consumption and production**

Ida Texell, member of the Swedish Delegation for the 2030 Agenda for Sustainable Development.

**Life cycle thinking underpinning the road
to circular economy – a large company's contribution
to sustainable production and consumption**

Johan Widheden, Senior Sustainability Specialist, Akzo Nobel

**WWF Living Planet Report–how humans affect
the planet**

Håkan Wirtén, Secretary General, WWF

14.00 GREETINGS FROM PER BOLUND

WHITE BOX

Minister for Financial Markets and Consumer Affairs, Ministry of Finance.

14.10 CO-CREATIVE FORUM

CAFÉ SPACE

Exchange ideas, create dialogue and discover concrete examples of how business, cities, regions and NGOs enable more sustainable lifestyles.

15.00 PARALLEL SESSIONS

**1. CONSUMPTION IN THE LOW
CARBON PLACE (SWEDISH)**

WHITE BOX

Sustainable lifestyles – from niche to mainstream!

David Andersson, PhD, Chalmers University of Technology

**How to measure the environmental impacts
from consumption in the short and long term?**

Johan Jansson, Associate Professor, Lund University, Anna Gemzell, project manager, City of Umeå

**Cut your emissions by half? – How the households
in Umeå would act**

Camilla Andersson, project assistant, Epidemiology and Global Health, Umeå University

**Engaging the citizens of Malmö for a sustainable,
conscious and smart textile consumption**

Emma Börjesson, project manager, City of Malmö

**2. INNOVATION AND DESIGN
FOR A SUSTAINABLE FUTURE**

BLACK BOX

**The role of life cycle thinking
for sustainable innovation and lifestyles**

Emma Rex, researcher at Swedish Life Cycle Center, Chalmers University of Technology

Humble Designing: Design for sustainability

Nicholas Torretta, PhD candidate, Umeå Institute of Design, Umeå University

**The role of lawyers
in relation to the sustainability agenda**

Joséphine Slotte, lawyer, The Swedish Consumer Agency

Communicate and design sustainability for everybody

Sara Ilstedt, professor, product and service design, KTH, Royal Institute of Technology

Also speaking: Johan Widheden, Akzo Nobel

**16.30 HOW TO STIMULATE ENVIRONMENTALLY
SMART CONSUMPTION?**

WHITE BOX

There are many trends and good practices, but which solutions are here to stay? In this session we discuss what is required of cities and companies to develop environmentally friendly consumption habits.

**Bristol - European Green Capital 2015 - developing
effective partnerships and working with citizens in the
journey towards sustainable lifestyles**

Alex Minshull, Sustainability and Civil Protection Manager, Bristol City Council, United Kingdom

**Forum on eco-smart consumption – for a new standard
for future generations.**

Henriette Söderberg, Project Manager, Swedish Consumer Agency

**How to stimulate consumers to more
sustainable options?**

Christina Karlsson, Sustainability Strategist, ICA

**Panel discussion: How does societies, companies and
citizens contribute to a more eco-smart consumption?**

17.30 CREATIVE MINGLE AND CO-CREATION

CAFÉ SPACE

Continue the conversation at the forum and take part of our co-creative **keyhole garden workshop!** Visit **FabLab Umeå**, located in Sliperiet, open to the public every Wednesday at 16-21. or visit **Bildmuseet** (museum of arts), open until 18:00.

19.30 DINNER

HANSSON OCH HAMMAR, BILDMUSEET

THURSDAY, 16 NOVEMBER

8.30 KEY NOTE: SHAPING THE ECONOMY OF SUSTAINABLE DEVELOPMENT

WHITE BOX

The United Nations 10-year framework programme, 10YFP, approved in Rio 2012, is aiming to facilitate the transition to sustainable consumption and production. Based on the 10YFP mid-term report we analyze the progress up until now and outline the major challenges before the second half of the implementation period.

The EU and SCP – our contribution to Agenda 2030

Hugo Schally, Head of Unit, Sustainable production, products and consumption, European Commission

The 10YFP mid-term report analyze the progress up until now and the major challenges

Charles Arden-Clarke, Head of 10YFP Secretariat, UN Environment

How can entrepreneurship develop through responsibility for sustainable development?

Anna Borgeryd, chief strategist, Polarbrödsgruppen AB

Cooperation on sustainable consumption and production

Ingela Hiltula, Swedish Environmental Protection Agency

9.45 COFFEE BREAK

10.00 PARALLEL SESSIONS

1. GLOBAL IMPLEMENTATION 10YFP

WHITE BOX

The session will present examples of Nordic Best Practices and Nordic leadership in the implementation of UN 10YFP on sustainable consumption and production

50 Best practices from Nordic Countries

Mikko Halonen, leading consultant Gaia Consulting Ltd

A 10YFP Highlight from Norway

Marianne Gjørsv, Ministry of Climate and Environment, Norway

The Swedish Showcase, Sustainable Consumption

Gunilla Blomquist, Ministry of Environment and Energy of Sweden

Sustainable Buildings and Construction

Taina Nikula, Ministerial Advisor, Ministry of the Environment of Finland

Sustainable lifestyles – from theory to practice

Peter Repinski, project manager and head of unit, Stockholm Environment Institute

Announcement of a new Nordic initiative on sustainable textiles and Fashion

Kaj Juhl Madsen, Ministry of Environment and Food of Denmark

Discussion: Future steps

Nordic focal points and speakers addresses future implementation of 10YFP.

2. SHARING CITIES SWEDEN (SWEDISH AND ENGLISH)

BLACK BOX

New national program for sharing cities! The program aims to put Sweden on the map as a country that actively and critically works with the sharing economy in cities.

Viable cities – Sweden's largest contribution to research and innovation for smart and sustainable cities

Charlie Gullström Hughes, PhD, Architect SAR/MSA, Viable Cities, KTH, Royal Institute of Technology

National Programme for Sharing Cities Sweden

Charlotte Leire, Lecturer, The International Institute for Industrial Environmental Economics, Lund University

A critical analysis of sharing cities from the Urban Sharing research project

Steven Curtis, ph.D The International Institute for Industrial Environmental Economics, Lund University

Sharing City Umeå - how do we create value through sharing services in Umeå

Laura Vidje, Esam, coordinator Sharing City Umeå

Representatives from Gothenburg, Umeå, Stockholm and Malmö share their experiences of sharing economy.

11.45 CLOSING SUMMARY AND PANEL DISCUSSION

WHITE BOX

We conclude the conference with a panel discussion on the future and upcoming work for implementation of 10YFP.

Elisabeth Backteman, State Secretary, Swedish Ministry of Enterprise and Innovation

Charles Arden-Clarke, Head 10YFP Secretariat, UN Environment

Eva Ahlner, Senior advisor, Swedish Environmental Protection Agency

Albert Edman, Strategic development coordinator, City of Umeå

12.30 LUNCH

CAFÉ SPACE

13.30 THE GENDERED LANDSCAPE BUS TOUR

After the conference you are welcome to join the Gendered Landscape bus tour. The tour finishes at Umeå Airport at approximately 15.00 with stops along the way in central Umeå and at railway station Umeå C.

Tell your friends that you are here!
Hashtag your social media posts with:
#greenumea #10YFPSE



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